



# **Association of Shrine Oriental Bands 2017 Strategy Session – Minutes**

**By Don Moores**

**Al Azhar Shrine Centre  
October 20, 2017  
Calgary, Alberta, Canada**

# ASOB 2017 Strategy Meeting Minutes

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Meeting started as planned at 9:00 A.M.

## Attendees:

Chris Tsaros, Harry Pressman, Darren DeHaas, Norm Tinkum, Don Moores.

Topic #	Topic and Record
1	<b>Web Site Project Update by Ed Johnson:</b>  Website Project update with Inclinet Web Design Consultant Ed Johnson. Ed I demonstrated the web site design development to date and shared a needs list of the work and input required by the board members.
2	<b>Financial report by Don Moores.</b>  Don presented an interim financial report, which was accepted as presented. The report is attached to the minutes.
3	<b>Review of Agenda</b>  Agenda was reviewed.
4	<b><i>President's report</i></b>  <b><i>Website ownership, hosting change, etc.</i></b> The president reported that the domain name registration needs to be changed from Dave Glass to the ASOB organization. Dave Glass was contacted during the meeting and offered to smooth the transition as requested.  <b><i>Ambassador feedback</i></b> Chris reported his results having contacted all the Ambassadors to get a status of affairs in their jurisdiction, (call to the Texas Ambassador was pending)  The situation reported has not changed much from the status in 2016.. Bands in Ontario and New York are struggling with members who are of very senior age and cannot participate in parades. Noteworthy however is their on-going efforts in fundraising activities.

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	<p>Central States continues to lead all regions in the robustness of their bands.</p> <p><b><i>Hotel Arrangements</i></b></p> <p>The contract for the 2018 Jamboree was shared with all and a copy of it resides under the restricted access Administration section of the new website.</p> <p><b><i>Cost Reductions</i></b></p> <p><b><i>Proposed changes to the legacy President's inducements: Stationary, business cards, name tags etc.</i></b></p> <p>Chris proposed the termination of legacy inducements to the executive members specifically dealing of the business cards and stationary. This includes the President.</p> <p>The proposal made was to send a digital Logo to each new executive that can be used to order business cards locally. This can be achieved for less than \$10 for 500 cards, many orders of magnitude lower than what is currently spent. Potential savings of a few hundred dollars was estimated,</p> <p>The executive accepted the proposal as presented.</p> <p><b><i>Canadian Account update and way forward</i></b></p> <p>The situation of the state of opening a Canadian Business Account for ASOB was discussed. Given the challenges at hand, the breakthrough thinking attained was to ensure consistency in the payment of Canadian Band dues. To date some bands pay in US funds and some in Canadian. The payment of dues in Canadian funds costs ASOB an average of 20 to 25% discount.</p> <p>Decision was made to ensure that Canadian band dues are paid in US funds, eliminating the need for a Canadian account and freeing the funds formerly held in the Canadian account for the use of the ASOB operations.</p>
5	<p><b><i>Review of roles and responsibilities document, formerly known as "The Red Book"</i></b></p> <p>On a go forward basis the "Red Book" will be known as the Officer's ASOB Manual. It will reside on the web site and accessible to all. This is a digital edition. Officers will be encouraged to offer needed updates which if approved by the president of the day can be made instantaneously. This arrangement ensures that a current Officer's Manual will always be available.</p> <p><b><i>Review of new management structure and accountabilities.</i></b></p>

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The contents of the new officer's manual were read through and clarified.

## ***Management of the Association to May 2018***

The officers agreed to monthly one hour telephone conference meetings to manage the Action Items generated from the planning meeting and other concerns as they may emerge.

## ***Management of the Ambassadors and their Jurisdictions***

In order to provide a better understanding of the issues, challenges, and opportunities that exist in the various regions of the Association, Chris presented the following:

The various regions and associated ambassadors will be divided amongst the elected executives as follows:

**Sergeant at Arms:** Accountable for the interface with the ambassadors from:

**Accountable for the interface with:**

- **Florida**
- **Mid Atlantic**

Ensuring that Ambassadors stay current with event in their jurisdictions, membership lists are updated, and any issues are addressed in a timely manner.

The output of this accountability to be shared with the rests accountability to be shared with the president and the rest of the executive at stated meetings (phone, or otherwise).

**The Sergeant at arms is encouraged to visit his jurisdictions during his tenure.**

**Third Vice President:**

**Accountable for the interface with:**

- **Pacific North West**
- **Mid-West**
- **Great Lakes**

Ensuring that Ambassadors stay current with event in their jurisdictions, membership lists are updated, and any issues are addressed in a timely manner.

The output of this accountability to be shared with the rests accountability to be shared with the president and the rest of the executive at stated meetings (phone, or otherwise).

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## Third Vice President is encouraged to visit his jurisdictions during his tenure.

### **Second Vice President:**

#### **Accountable for the interface with:**

- **Central States**
- **North East**

Ensuring that Ambassadors stay current with event in their jurisdictions, membership lists are updated, and any issues are addressed in a timely manner.

The output of this accountability to be shared with the rests accountability to be shared with the president and the rest of the executive at stated meetings (phone, or otherwise).

## The Second Vice President is encouraged to visit his jurisdictions during his tenure

### **First Vice President**

#### **Accountable for the interface with:**

- **South Central**
- **Texas**

Ensuring that Ambassadors stay current with event in their jurisdictions, membership lists are updated, and any issues are addressed in a timely manner.

The output of this accountability to be shared with the rests accountability to be shared with the president and the rest of the executive at stated meetings (phone, or otherwise).

## The First Vice President is encouraged to visit his jurisdictions during his tenure

### **President**

In addition to the expectation that the President will travel throughout the jurisdictions as needed the president will collaborate closely with :

- **South Atlantic**

Reflecting the same expectations as other elected officers.

This division of the various jurisdictions among the elected executive officers was approved as presented.

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	<p>The new management model empowers a newly installed president with an in-depth knowledge and firsthand experience of the issues, concerns as well as opportunities facing the association.</p> <p>A notice of motion will be presented in the new year to cement this management model in the elected officer accountabilities.</p> <p>The above will be carried out in addition to the legacy expectations of each of the above executive positions.</p>
6	<p><b>Review Kansas City Holiday Inn Contract for May 2018 Jamboree</b></p> <p>Contract reviewed. Assuming a similar turn- out as 2017 an increase in profit over 2017 is projected.</p> <p>Concern was expressed if the participation rate will exceed 2017 by a large margin as the Holiday Inn will not be able to accommodate the increased numbers.</p> <p>This concern and alternate arrangements will be undertaken as the numbers roll in.</p>
7	<p><b>Develop event schedule for Kansas City</b></p> <p><b>The event schedule for the Jamboree is as follows:</b></p>
8	<p><b>Discuss how the business model for ASOB fund raising will be developed in time for the annual meeting. What would it look like? What would be the question that will be asked?</b></p> <p>This item will be addressed between January and May, and options will be presented during the annual meeting.</p>
9	<p><b>Review a proposal that will be put before the Annual Meeting regarding the inclusion of credit card payments on the website.</b></p> <p>Action item reflected in the action list.</p>
10	<p><b>Future casting. President's views on what is working and what needs to be improved, for the consideration of the upcoming officers</b></p> <p><b>Reflecting on his upcoming trip to Panama, Chris expressed his views that the future of ASOB lies with the servicing of the Shrine Clubs in Australia, Philippines, and various jurisdictions in Europe where currently there are no Oriental Bands.</b></p> <p><b>He encouraged the future presidents to be to actively seek opportunities to charter bands overseas whenever possible</b></p>

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11	<b>New topics from the floor:</b>  None
13	<b>Membership List validation audit.</b>  Bands from the Pacific Northwest to be added to the membership database.
Close	<b>Meeting adjourned at 3:50 P.M.</b>